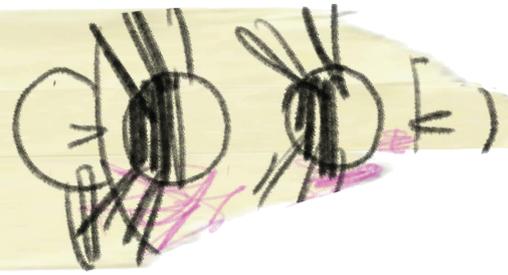


Madison Ruiz

Illustrator | 2D Animator
Mtrmadison@gmail.com | Madacreative.com



Career Related Experience

2020 | BuzzFeed x Adobe | Make The Feed | Glen Ridge, New Jersey

Selected from 350 applicants to participate in design & content ambassador program • Applied Photoshop, Premiere, and Lightroom skills to projects while honing new skills • Created 30+ pieces of content from editorial coverage to shortform video • Collaborated with fellow ambassadors via daily workshops on Zoom to critique work • Supplied content for BuzzFeed homepage; Worked with Adobe Social team to execute content launches • Content garnered positive response within target audience

2020 | Nikki Kimbrough Inc. | Production & Design Assistant | New York, NY

Reported directly to CEO • Crafted design elements for beginning stages of start-up, including logos and websites for multiple branches of the company, posters and digital content for social marketing, and media packages for pitch meetings • Concepted, co-produced, and edited weekly podcast which doubled listeners within the first month and continues to grow

2019-20 | RedIron NYC | Production Intern | New York, NY

Archived and maintained Audio / Video Content • Corresponded with Clients such as HBO and Nickelodeon on Deliverables • Assisted team of 5 with daily tasks such as maintaining organization and running errands

2019 | Get Fit With Nik | Graphic Design Intern | New York, NY

Created sales and marketing materials for partners • Developed assets for new logos • Conceptualized animated graphics for new web series • Managed daily scheduling of digital content

2017-2018 | MARKS | Director | Atlanta, GA

Served as Director and Art Director of student short film • Managed team of 10 people who reported directly to me • Conceptualized story, designed storyboards, characters sheets and background art • Oversaw team in creation of rough animation, clean up and coloring using Toonboom Harmony • Completed sound, FX and compositing in Adobe After Effects and Premiere Pro

Software Proficiency

Toonboom Harmony, Storyboard Pro, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Autodesk Maya, Zoom, Google Hangouts

Professional Skills

Illustration, Concept Development, 2D Animation, Character Design, Storyboarding, Market Research, Project Management, Group Collaboration, Client Relations

Education

2014-2018 | Savannah College of Art and Design (SCAD), Hong Kong and Atlanta, GA
Bachelor of Fine Arts in Animation and minor in Fashion

Awards and Activities

2014-2018 | Academic Honors Scholarship | SCAD

2014-2018 | International Student Scholarship | SCAD

2014-2018 | Savannah College of Art and Design Scholarship | SCAD